

www.watsondispatch.com

CONTACT: Kara Quesada
Marketing Communications Coordinator
kquesada@watsonfurniture.com
(360) 394-1300 ext. 239

Enhanced Web Support for Dispatch Reps

Poulsbo, WA (September 3, 2010) --- Watson Dispatch™ has recently updated the website to include freshly revised sell sheets and sales support features. You will find:

- TechLink™ Specification Sheet - with edits to cable lengths and kit contents.
- Synergy 3 Accessories Sheet
- 2010 Sales Bulletins
- Updated Site Survey – featuring some new drop down menus and formatting options.
- Upcoming List of Events

Each of these features was revamped as a direct result of feedback from Dispatch representatives. Literature found within the *Resources* section on the front end and within the *Rep Portal* may be downloaded or printed by representatives for daily use or disbursement to strategic partners:

<http://watsondispatch.com/resources/literature/product.htm>.

You can also visit Watson Dispatch on Facebook™, www.facebook.com/watsondispatch, where you can post your regional tradeshow appearances, big wins, and industry insights, or network with other professionals.

Michael Wright, Watson Dispatch's National Sales Manager, expressed a need to leverage Watson Dispatch's website and social media applications as meaningful sales support tools. "Our website, in particular, should make reps confident that they can access what they need, when they need it – a one-stop-shop for news, updates, support tools, and literature. We are taking steps to get there and appreciate rep feedback as we go."

Please visit the updated site at www.watsondispatch.com.

###