



BIFMA LEVEL®

Product Bracketing Methodology

LEVEL® has been created to deliver the most open and transparent means of evaluating and communicating the environmental and social impacts of furniture products in the built environment. It is the third-party certification program for the furniture industry's multi-attribute, sustainability standard. Considering a company's social actions, energy usage, material selection and human and ecosystem health impacts, LEVEL verifies how a product has met the ANSI/BIFMA e3 furniture Sustainability Standard from multiple perspectives. The standard provides direction to manufacturers in the areas of materials, energy and atmosphere, human and ecosystem health, and corporate social responsibility. The LEVEL certification is based on an audit of the corporation, the manufacturing site, and the specific products. Watson Furniture Group products are LEVEL 3 certified, and we utilized the following methods for our product grouping approach for LEVEL certification:

The combination of base product and options with the highest volume of sales, heaviest, most materials, and highest calculated embodied carbon for a new product within the product category / subcategories as defined in Annex A. It is not necessary to consider the full range of options available on the representative sample for the purposes of the evaluation. Notwithstanding, all products of a family group are expected to meet the intent of the credits.

Worst-case sample selection is defined in the BIFMA LEVEL Standard (v 2019) – Section 4